THE SCOPE CHINA CLINICAL DEVELOPMENT PARTNERING FORUM

Tuesday: February 18, 2020 from 2:00 to 5:00 pm at CHI's SCOPE Summit in Orlando

www.scopesummit.com/precon-China

The new China Partnering Forum at SCOPE provides a focused forum where Global and Chinese-based pharmaceutical companies, biotech companies, academic research centers, CROs, consultancies and other service providers involved in the conduct of drug development and clinical trials can share best practices for developing and bringing new therapies to market here in the West and in China. The stakeholders may be US or European sponsors interested in partnering with up-and-coming Chinese biotech companies, or they may be Chinese innovators looking for US-based CROs or licensing partners to expand their market and reach. This is not simply about "outsourcing"! This is about research-based innovators on both sides trying to figure out a win-win and trying to help one another navigate a two-way partnership. The forum will feature case studies, "how to" panel discussions, and networking. The atmosphere will be casual and interactive, though the topic is very important and somewhat complicated at this moment in time. Speaking proposals and panel proposals are being accepted, but they must include actual best practices and leaders who can offer accurate advice on how best to find partners on both sides.

Key information:

- **Attending:** There is no added cost to attend this event at SCOPE, but **Attendees and Speakers must be registered for the Best Value option at SCOPE**. If you would like to attend, please save your seat by registering with Melissa Dolen at mdolen@healthtech.com or (+1) 781-972-5418
- **Speaking or Hosting a Panel:** We are accepting abstract submissions from Chinese biopharma sponsors and service providers & US/European biopharma sponsors and service providers. Please avoid general overviews. Please offer very specific guidance, data and case studies. Proposals from senior though leaders and panels featuring key stakeholders are requested.
- The **deadline for submissions is October 15, 2019. Please use the online submission form for "The SCOPE China Partnering Forum"**
- **Exhibiting or Underwriting:** Please contact Ilana Quigley or Patricia Rose: https://www.scopesummit.com/sponsorship-opportunities

SUBMIT YOUR SCOPE China Clinical Development Partnering Forum PROPOSAL!!!
www.scopesummit.com/pre-conference-forum-form

PROGRAM COMMITTEE

Jane Fang, MD, MS, Director, Leader of Digital Clinical Innovations, RWD/RWE for Clinical Trials, AstraZeneca
Sean Zhao, PhD, Head, US Patient Safety, AstraZeneca
Micah Lieberman, Executive Director, Conferences, Cambridge Healthtech Institute (CHI)
Marina Filshtinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute (CHI)

KEY CONTACTS

For more details on the conference content, contact:	For sponsorship information, (Companies A-K) contact:	For sponsorship information, (Companies L-Z) contact:	Group Discounts Are Available! For information, contact:
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About SCOPE 2020

Celebrating its 11th successful year, SCOPE Summit 2020 takes place February 18-21 in Orlando, FL. SCOPE attracted more than 2,200 leaders in clinical operations and research in 2019 and we are expecting record attendance in 2020. Over the course of four stimulating days of in-depth discussions in 20 different conferences, 3 plenary keynote sessions, the annual Participant Engagement Awards, and the ever-popular interactive breakout discussions, the programming focuses on advances and innovative solutions in all aspects of clinical trial planning, management and operations, including: Site Selection and Management, Patient Engagement, Recruitment and Retention, Protocol Optimization, Feasibility, Data Strategy and Analytics, Sensors and Wearables, Project Management, Outsourcing, Forecasting, Budgeting and Contracting, Resource Management, Quality (QbD) in Trial Conduct, Risk-Based Monitoring, Artificial Intelligence, Post-Marketing Studies, Observational Research, Accessing and Generating RWD, Clinical Biomarker Strategy, Clinical Supply Chain, Precision Medicine, Clinical Biomarkers and Biospecimens, and Central Lab Solutions, and an all new track on Medical Device Clinical Trial Operations and Regulations. SCOPE is brought to you by Cambridge Innovation Institute (CII) and Cambridge Healthtech Institute (CHI), the organizers of Bio-IT World, AI World, Next Generation Diagnostics, PEGS, PepTalk, Discovery on Target and other events.

www.SCOPEsummit.com

SCOPE 2019 attracted record attendance with more than 2,000 participants

A Leader in the Clinical Trial Industry: SCOPE Grows by 20% for the fourth consecutive year

2019 Event Featured

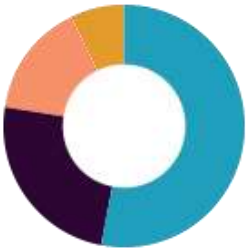
- 2,000+ participants
- 19 conferences
- Participant Engagement Awards
- Dedicated Exhibit Hall Hours & Networking Functions
- Interactive Breakout Discussions
- Greater Gift Vaccine Donations

2019 Attendee Demographics

The impressive executive audience at SCOPE came together for invaluable networking opportunities with more than 52% of the attendees titled as a decision maker from leading Pharma (20%), CRO (35%), and Biotech companies (20%). Industry leaders and key decision makers representing 28 different countries and more than 700 unique organizations shared case studies, collaborated on best practices and provided unique perspectives on poignant issues that the field currently faces.

Company Type

CRO	35%
Biotech	20%
Pharma	20%
Healthcare/Hospital	12%
Services/Societies	10%



Company Title

Executives	52%
Sales & Marketing	24%
Managers	15%
Scientists & Technologists	7%

REGISTER TO ATTEND: register.healthtech.com/reg?SCO20&ID=19798&CO=0

SUBMIT A SPEAKING PROPOSAL: www.scopesummit.com/pre-conference-forum-form

2020 Conference-at-a-Glance

www.SCOPEsummit.com

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