

16th Annual



SUMMIT FOR CLINICAL OPS EXECUTIVES

February 3-6, 2025 | Rosen Shingle Creek | Orlando, Florida

CONFERENCE AT-A-GLANCE

CONFERENCES	MONDAY, FEBRUARY 3–WEDNESDAY, FEBRUARY 5 Coverage Includes:	WEDNESDAY, FEBRUARY 5–THURSDAY, FEBRUARY 6 Coverage Includes:
C1: PATIENT-CENTRIC TRIAL DESIGN & DEI	Patient Voice in Trial Design and Protocol Development	Developing and Executing Effective Diversity Plans
C2: FEASIBILITY & STUDY START-UP	Data-Informed Feasibility and Investigator Selection	Tech and Collaboration to Streamline Start-Up and Reduce Operational Burden
C3: RECRUITMENT & ENGAGEMENT	Enrollment Planning and Patient Recruitment	Patient Engagement and Retention through Communities and Technology
C4: SITE ENGAGEMENT & ENABLEMENT	(NEW) Collaborative Strategies to Improve Trial Execution	Tech and Collaboration to Streamline Start-Up and Reduce Operational Burden
C5: BUDGETING & RESOURCES	Clinical Trial Forecasting, Budgeting and Contracting	Resource Management and Capacity Planning for Clinical Trials
C6: OUTSOURCING	Mastering an Outsourcing Strategy	Relationship and Alliance Management in Outsourced Clinical Trials
C7: SMALL BIOPHARMA STRATEGIES	Partner Selection and Trial Design	Vendor Oversight & Resource Management
C8: DATA	Clinical Data Strategy and Analytics	Data Science, ML, and AI
C9: DECENTRALIZED & HYBRID	Decentralized and Hybrid Trials	DCTs and Clinical Innovation
C10: DIGITAL HEALTH TECHNOLOGIES	Digital Biomarkers and End Points in Clinical Trials	Digital Measurements Implementation at Scale
C11: REAL WORLD EVIDENCE	Accessing and Generating RWD	Leveraging RWD for Clinical Research
C12: AI FOR CLINICAL TRIALS	(NEW) Generative AI in Clinical Research	(NEW) AI for Trial Optimization
C13: QUALITY & MONITORING	Clinical Quality and Risk Management	Central and Remote Monitoring
C14: BIOMARKERS & PRECISION MEDICINE	Modernizing, Lab, Biomarker & Data Management Operations	Biomarker & Biospecimen Technology & Innovation
C15: CLINICAL SUPPLY	Data Technology for End-to-End Clinical Supply Management	Clinical Supply Chain Strategies to Align Process, Products and Patients
INVESTOR CONFERENCE	Clinical Trial Venture, Innovation & Partnering* (Tuesday, February 4 – Wednesday, February 5)	

DAILY HIGHLIGHTS



Now more than ever, the important work of this clinical research community requires collaboration and innovation. In its 16th year of fostering these goals, SCOPE Summit 2025 will take place February 3-6, 2025, in Orlando, FL at the Rosen Shingle Creek. The programming focuses on advances and innovative solutions in all aspects of clinical trial innovation, planning, management, and operations. SCOPE 2024 attracted more than 4,000+ leaders in clinical operations and research and all conference tracks will feature best practice case studies relevant to clinical operations experts and those new to the field.

Day 1 MONDAY February 3

AM

- Welcome to Florida!
- SCOPE's 4th Annual Masters of Clinical Research Golf Tournament
- Golf Luncheon
- User Group Meetings

PM

- Monday Kick-Off Plenary Keynote
- 9th Annual Participant Engagement Award
- SCOPE's Kickoff Reception

Day 2 TUESDAY February 4

AM

- SCOPE's Monday Morning Fun Run!
- Morning Coffee
Get Up and Go! Jumpstart your morning with a specialty made-to-order coffee and delicious treats, courtesy of our sponsors
- Tuesday Morning Opening Keynotes
- Grand Opening Coffee & Refreshment Break in the Exhibit Hall
- Conference Tracks (1-15)
- 1-on-1 Networking

PM

- Sponsored Networking Luncheon
- Networking Coffee & Dessert Break in the Exhibit Hall
- Conference Tracks (1-15)
- Welcome Reception in the Exhibit Hall
- SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle
- Clinical Trial Start-Up Pitch Contest
- Clinical Trial Venture, Innovation & Partnering

Day 3 WEDNESDAY February 5

AM

- Breakfast Presentations
- Conference Tracks (1-15)
- Coffee Break in the Exhibit Hall
- 1-on-1 Networking
- Clinical Trial Venture, Innovation & Partnering

PM

- Sponsored Networking Luncheon
- Networking Coffee & Dessert Break in the Exhibit Hall
- Conference Tracks (1-15)
- SCOPE Site Innovation Awards
- Wednesday Afternoon Plenary Keynotes
- SCOPE Best of Show Awards
- Booth Crawl & Refreshment Break in the Exhibit Hall (*Last Chance for Exhibit Viewing*)
- SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle
- 1-on-1 Networking
- Clinical Trial Venture, Innovation & Partnering

Day 4 THURSDAY February 6

AM

- Breakfast Presentation
- Conference Tracks (1-15)
- 1-on-1 Networking

PM

- SCOPE Send-Off Luncheon Presentations
- User Group Meetings



**Limited space available, separate & advanced registration required*

AWARDS

Submit your best work for these Awards at SCOPE 2025!



Creativity and Engagement
in Recruitment and Retention
Communications
[LEARN MORE »](#)



Celebrating Creativity in Empowering
Sites to Advance Clinical Research
[LEARN MORE »](#)



Recognizing Exceptional Innovation
in Technologies Used by Clinical
Research Professionals
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Join the Innovation Race at this
Game-Changing Event
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NETWORKING

Join the conversation before, during, and after SCOPE!



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Join ClinEco, our Global Clinical
Trials Ecosystem and Marketplace »



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Clinical Research News »

GOLF TOURNAMENT

Connect with your peers and colleagues at SCOPE's 4th Annual
Masters of Clinical Research Golf Tournament.
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*Masters of
Clinical Research*

SCOPE's 4th Annual
Golf Tournament



A FEW SHORTCUTS TO HELP YOU AT SCOPE:

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[Exhibitor Portal »](#)

[Travel and Hotel »](#)

[Programs »](#)

[Attendee Profile »](#)

[Testimonials »](#)

KEY CONTACTS

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SCOPE Plenary Keynote Participant Engagement Award



Micah Lieberman
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C8: Data C9: Decentralized & Hybrid C10: Digital Health Technologies C11: Real World Evidence C12: AI for Clinical Trials



Marina Filshinsky, MD
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C1: Patient-Centric Design & Inclusive Research C2: Feasibility & Study Start-Up C3: Recruitment & Engagement C4: Site Engagement & Enablement C14: Biomarkers & Precision Medicine Trials Site Innovation Award



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C4: Budgeting & Resources C5: Outsourcing



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C7: Small Biopharma Strategies



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C13: Clinical Supply



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C11: Quality & Monitoring



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SPONSOR & EXHIBIT

CHI offers sponsorships which will maximize your exposure before, during, and after each event. We can help you achieve your goals by customizing a package that meets with your objectives, and provide you with an integrated marketing program for the entire year. Opportunities include, but are not limited to, exhibits, presentations, branding, targeted delegate dinners, and webinars, utilizing our extensive database of over 800,000 Life Sciences professionals.

IN 2024...

- 4,000+ PARTICIPANTS
- 62%+ OF DELEGATES TITLED AS DECISION-MAKERS
- 240+ INDUSTRY-LEADING SPONSORS/EXHIBITORS



KEY MARKETING DEADLINES

PRELIMINARY AGENDA ONLINE

Promoted heavily through email & social media.

AUGUST
19

FINAL CONFERENCE BROCHURE

Your company logo will be included in the printed conference program mailed to thousands of prospects.

SEPT.
23

2024 ATTENDEE DEMOGRAPHICS



- 25% CRO
- 22% Biotech
- 17% Services
- 16% Healthcare
- 13% Pharma
- 5% Financial
- 1% Academic
- 1% Societies



- 58% Executive
- 24% Sales & Marketing
- 10% Manager
- 8% Scientist

For additional information, please contact:

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