

Event At-a-Glance

Monday, January 23	Tuesday, January 24	Wednesday, January 25	Thursday, January 26
PM	AM & PM	AM	AM & PM
<p>Pre-Conference Short Courses (Optional, Separate Registration Required) 2:00 pm – 6:00 pm</p> <p>SC1: Social Media, Digital Marketing and Technology Growth Hacks to Enroll Patients Faster</p> <p>SC2 NEW: How to Implement RBM on a Budget</p> <p>SC3 NEW: Clinical Trial Protocol Optimization</p> <p>SC4 NEW: Managing Clinical Trials in Oncology and Immuno-Oncology</p> <p>SC5 NEW: Developing Your Custom Strategy for Requests for Proposals (RFPs) through to Final Contract</p> <p>SC6 NEW: How to Accelerate Digital Health Innovation in Your Company</p>	<p>SITE ACTIVATION</p> <p>RECRUITMENT</p> <p>BUDGETING & MGMT</p> <p>OUTSOURCING</p> <p>MONITORING</p> <p>DATA</p> <p>REAL WORLD EVIDENCE</p> <p>PRECISION MEDICINE</p>	<p>Conference 1A Protocol Development, Global Site Selection, Feasibility, and Site Management</p> <p>Conference 2A Enrollment Planning and Patient Recruitment</p> <p>Conference 3A Clinical Trial Forecasting and Budgeting</p> <p>Conference 4A NEW Establishing an Outsourcing Strategy</p> <p>Conference 5A Implementing Risk-Based Monitoring (Part 1)</p> <p>Conference 6A Clinical Data Strategy and Analytics</p> <p>Conference 7A Managing Late Stage Research and Observational Studies</p> <p>Symposium 8A Managing Precision Medicine Trials: Biomarker and Genomics Considerations</p>	<p>Conference 1B Improving Site-Study Activation and Performance</p> <p>Conference 2B Patient Engagement, Enrollment and Retention through Communities and Tech</p> <p>Conference 3B Managing Outsourced Clinical Trials</p> <p>Conference 3B Managing Outsourced Clinical Trials</p> <p>Conference 5B Implementing Risk-Based Monitoring (Part 2)</p> <p>Conference 6B Clinical Technology and Innovation</p> <p>Conference 7B Leveraging Real World Data for Clinical and Observational Research</p> <p>Symposium 8B NEW Sample, Lab and Diagnostics Services in Clinical Trials</p>
Welcome and Networking Happy Hour on the Patio 6:30 pm - 8:30 pm Hyatt Regency Miami's Riverwalk Terrace			